

PRESS RELEASE

## **Live-Site Inc., Offers free FRAUD hotline to businesses**

**LAS VEGAS, NEVADA** (Jan. 11, 2009) - Live-Site Inc., based in Newport Beach, Calif., has opened a new headquarters in Henderson, Nevada.

“We understand that businesses do not have a lot of capital during this difficult economic time,” said Live-Site’s president, Ted Repic. “We feel that we can help businesses by providing a valuable resource to combat internal and external theft.”

To combat this rising epidemic, Live-Site is to offer its 800- FRAUD hotline service at no cost. “Our hotline program is already being utilized by numerous companies in California, Arizona, New Mexico and parts of Nevada,” Repic said. “We have established the program to encourage employees and patrons to use it with ambiguity so that they may provide tips on theft, fraud and any other illegal activity.”

According to Live-Site Senior VP of Operations John Chadwell, “We recognize that local businesses are hurting in this tough economy and many just can’t afford to invest in security programs and electronic hardware solutions, so we have chosen this time to give back to the business community.”

Live-Site will offer Las Vegas businesses a free security consultation and access to its proprietary Fraud Hotline Program. With the program, businesses get free Fraud Hotline posters and wallet cards for all employees. The Hotline offers a toll-free 800 number answered 24/7 by experienced security professional that takes information or tips anonymously from callers. The info from the tips is relayed to company executives who are also given free advice on how they should handle the current situation.

Live-Site has already given this program away to several large retailers in the Las Vegas area, including Dunn-Edwards Paint Company which operates four retail stores in the valley.

“The LSI Fraud Hotline has given our employees and customers a very easy and anonymous vehicle to report theft and fraud issues,” said John Faulkner, director of operations at Dunn Edwards. “Since we started using the Hotline Program in the 3<sup>rd</sup> quarter of 2008, we have stopped several organized fraud rings and saved Dunn-Edwards millions of dollars.”

Live-Site currently provides security solutions for such companies as O’Neill Clothing, Lost, Metal Mulisha, Dunn-Edwards, Caterpillar Equipment, Quinn, Marriott Hotels and Resorts Int., Penske Truck Leasing and Sales, Charter Cable Communications Inc., Frazee Paint Co., and Affliction Clothing

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